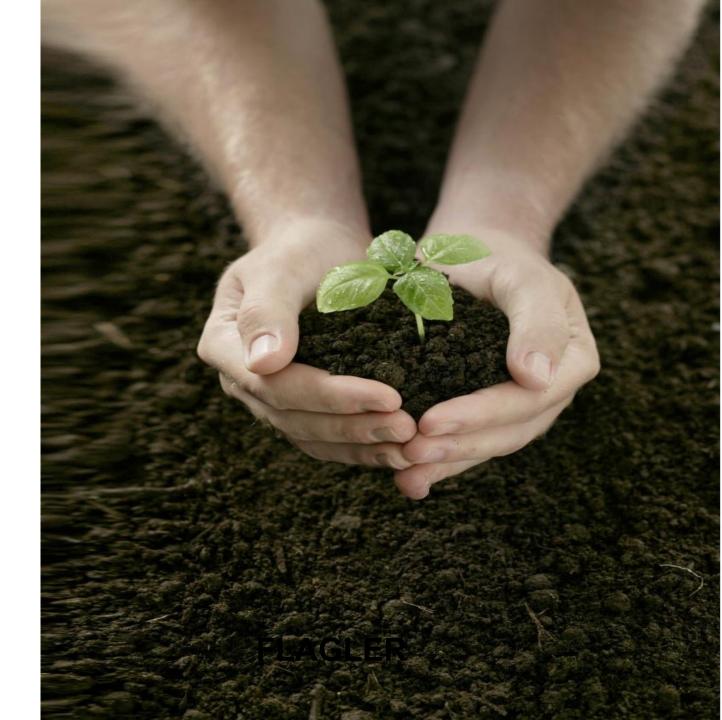


Harris Moran New Varieties 2023

Dustin Welsh 910-710-3135 dustin.welsh@hmclause.com





Red Coral

- New for 2022
- TSWV & TYLCV resistance
- Determinate plant type
- Uniform Fruit with good color
- Great Yield Potential, dependable fruit set
- Good Flavor & Brix
- 30-36ct pint clamshell







RELATIVE MATURITY	74 Days
KERNEL COLOR	Yellow
ENDOSPERM	SH2
EAR LENGTH	19.5 cm, 7.6 in
ROW COUNT	16-18

A beautiful, uniform bright yellow ear worthy of a summer celebration! It offers excellent eating quality and extended shelf life with an excellent husk package and sturdier plant.

Disease Re	esistance (HR = High Resistance, l	R = Intermediate F	Resistance)
Rating	Common Name	Abbr.	Pathogen/Causal Agent
IR	Maize dwarf mosaic	MDMV	Maize Dwarf Mosaic Virus

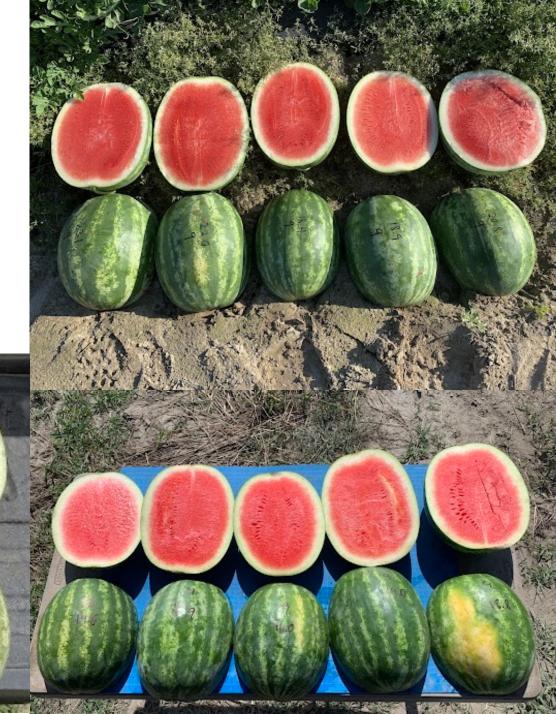
FEATURES

- Excellent husk package
- Uniform, bright yellow ear for consumer appeal
- A tall strong plant that stands its ground against lodging

Eleanor

- New for 2023
- Blocky shape, medium dark rind color
- High yield, High level of Fusarium 1 resistance
- Dark red interior flesh, with high brix
- Main season slot, 36ct melons with a high percentage of 45ct's. Compare to Fascination.
- Average weight 16.89lbs in 2022 trials





new generation of sweet pepper from Harris Moran that demands attention

Sweet Pepper, Blocky

FEATURES

- OFFERS BACTERIAL LEAF SPOT RESISTANCE, RACE 1-10 WITH ADDED PHYTOPHTHORA RESISTANCE
- ADAPTABLE PLANT FOR THE OPEN FIELD CONDITIONS
- DARK GREEN MATURE PEPPERS
 OFFERING XL TO L SIZES



Relative Maturity	Fruit Shape	Size	Fruit color
Mid-maturity	Blocky	XL to L	Dark mature green

DISEASE RESISTANCES (HR = HIGH RESISTANCE, IR = INTERMEDIATE RESISTANCE)

HR/IR	Common name	Abbreviation	Pathogen causal agent
IR	Bacterial spot	Xcv: 1-10	Xanthomonas campestris pv. vesticatoria [races 1, 2, 3, 4, 5, 6, 7, 8, 9,10]
IR	Phytophthora blight	Pc	Phytophthora capsici

Olympus

- New for 2022
- 25ct size
- Sets great in the Southeast Heat
- Blocky/Round shape
- Dark & Robust Harris Moran Handle
- Great Orange Color

Perfect for growers looking for a larger sized pumpkin than Kratos with a familiar plant, yield, and set.

Beautiful 25lb + pumpkin for retail and binning operations alike.

Relative	Maturity	Height	Diameter	Shape	Weight	Color
Main		12 in	14 in	Flattened round	25-35 lbs	Dark Orange
DISEASE	RESISTANO	CES (HR = H	IIGH RESISTANC	E, IR = INTERMEDIAT	E RESISTANCE	9
HR/IR	Common		Abbreviation	·	causal agen	•
IR	Powdery	mildew	Px		eria xanthii	neal





Adonis

- New for 2022
- Tall Barrel Shaped Pumpkin
- Wide ribbing looks like slats of a wooden barrel
- Dark & Robust Harris Moran Handle
- Great Orange Color

Large classy looking Pumpkin with a tall shape and long handle for retail operations. 25lb+

Slightly later maturing than Kratos & Olympus. Set is acceptable in the Southeast.

Relative	Maturity	Height	Diameter	Shape	Weight	Color
Main		14-15 in	13-14 in	Barrel	25-40 lbs	Orange
DISEASE	RESISTAN	CES (HR = I	HIGH RESISTANCE, I	R = INTERMED	DIATE RESISTANCE	1
						,
HR/IR	Commo	n name	Abbreviation	Patho	gen causal agen	





Best performing Jacks for the Southeast Binning Market in 2022 trials

- 1. Olympus 20-30ct (23.5-35lbs)
- 2. Kratos 35-40ct (16.5-21.5lbs)
- 3. Orange Sunrise 45ct (14.75-16.5lbs)
- 4. Hermes 50-60ct (11.5-14lbs)

Pumpkin size can vary outside of these ranges at times based on growing conditions, spacing, soil fertility, etc. This can be used as a general comparison between varieties.





Cider

- Limited Seed Available
- Tan colored Jack-o-lantern Pumpkin
- Official Name TBD
- Trialed for multiple seasons and has shown great adaptability and uniformity in the Southeast
- Average weight around 18.5lbs but we have weighed a few 30lb fruit and mid 20lb fruit are very common.
- Immature fruit are a light tan in color which matures into a darker buckskin tan with a very subtle shade of pink
- Color is very even and consistent
- Color holds after harvest very well
- Long Dark handles with great attachment





Popcorn

- New for 2022
- Cream colored warty pumpkin
- Make sure warts have matured before harvesting
- Dark green handle
- Very unique pumpkin
- Roughly 16lb average weight







Pixie

- New for 2022
- Precocious yellow gene
- Hard-shell miniature pumpkin
- Weight ranges between .4-.6lbs
- Average of 10 fruit/plant in 2022 trials
- Bush type plant is very easy to harvest and can be planted with a dense population
- Stem is attached very well and is more likely to break in half vs pop off when pressure is applied.





Lemonade

- New for 2021
- Yellow colored Jack-o-lantern pumpkin
- Color pops when mixed with orange & tan pumpkins like Orange Sunrise and HMC530945 'Latte'





Fireball

- New for 2021
- Fiery yellow pumpkin with orange stripes and mottling
- Yellow colors up first with the green turning to orange in the stripes and mottling
- Can be harvested with green on the pumpkin but will not stay green

Average weight: 7lbs







- Pumpkins pictured from left to right. Back row:HMC530945 (Cider), Lemonade, Olympus
- Front Row: Olympus, Fireball, Pixie, Popcorn
- Thank You!



